



## Labor Supply versus Labor Demand

### July 2021 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 3,948 ads from June 2021 to July 2021. Compared to July 2020, South Carolina had an increase of 46,975 ads. Across the United States, online ads saw a decrease of in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 26,657 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 18,047 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 1:1.

### Supply-Demand Ratio by Workforce Area for July 2021

Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	6,745	8,513	1:1
Greenville	6,128	9,636	2:1
Lowcountry	5,900	4,629	1:1
Lower Savannah	7,419	6,946	1:1
Midlands	18,047	14,709	1:1
Pee Dee	2,874	8,146	3:1
Santee-Lynches	2,314	4,497	2:1
Trident	26,657	15,814	1:1
Upper Savannah	2,002	4,975	2:1
Upstate	3,025	9,140	3:1
Waccamaw	4,530	10,092	2:1
Worklink	3,902	7,544	2:1
South Carolina (SA)	92,241	103,464	1:1

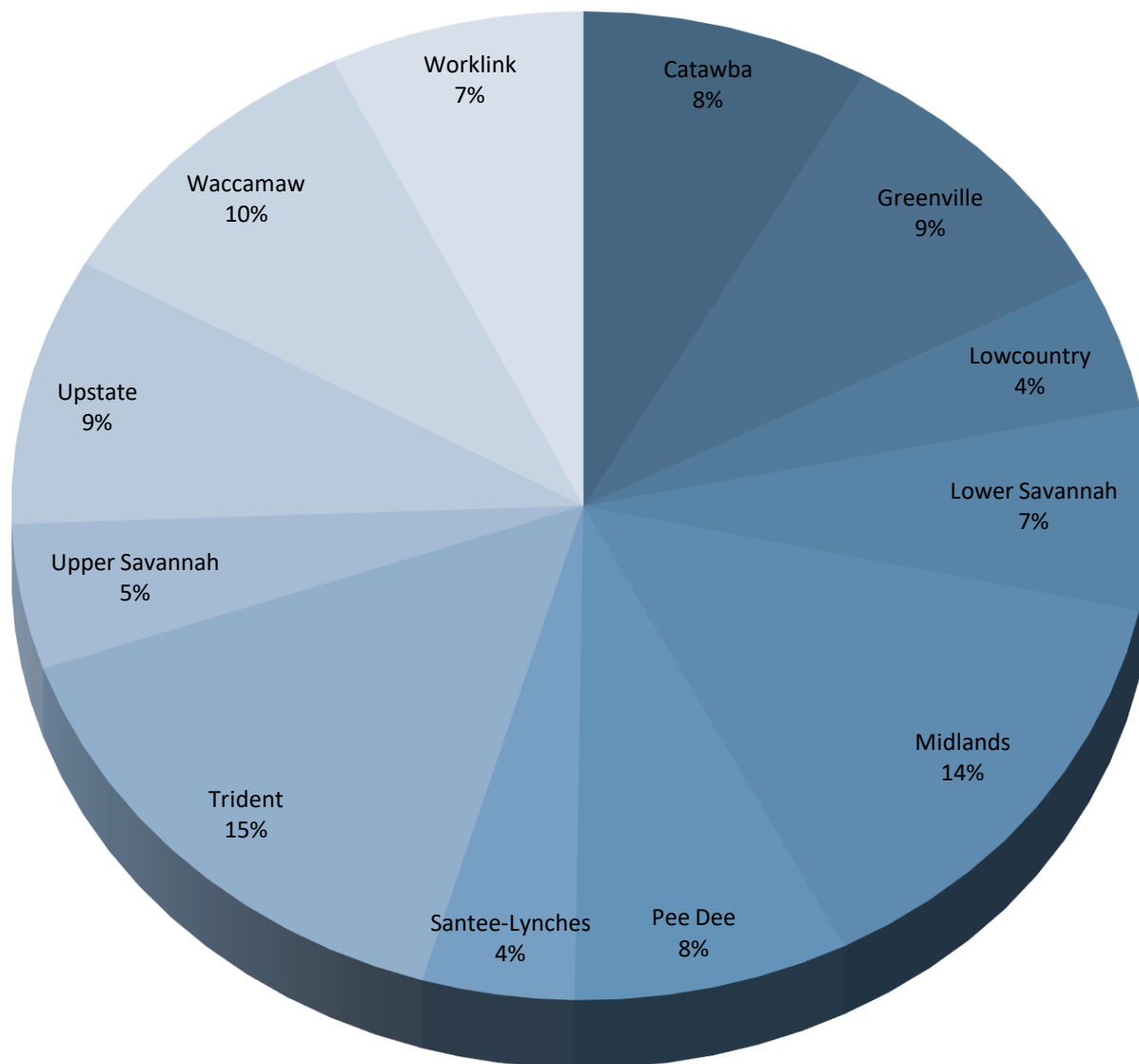
(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



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**SC Job Advertisements by Workforce Area**



*The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.*

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department